

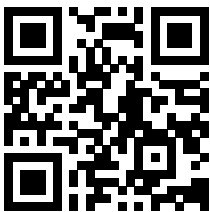
# PATRICIA THOMPSON

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demo reel

## OBJECTIVE:

Create unique training programs, both online and in the classroom, that utilize best practices in adult learning theory and instructional design.

## RELEVANT EXPERIENCE:

### INSTRUCTIONAL DESIGNER

ASLAN Sales Training, Atlanta, GA —  
Instructional Designer

May 2015 - Present

- Design instructor-led training curriculum for sales professionals
- Meet and collaborate remotely with subject matter experts to develop learning objectives and improve content delivery
- Develop training assets to support training program
- Utilize best practices to encourage learner engagement and retention

### Freelance Instructional Designer

January 2013 - Present

- Clients include: PepsiCo Foods Canada, Johnson & Johnson, Hilton Worldwide, Cubic, Conisus, Citi, Google, and the American Association of State Highway and Transportation Officials
- Developed 40+ e-learning solutions to support company goals/objectives
- Meet deadlines in a fast paced environment
- Work with design teams of 5 to 10+ people, both on-site and remotely

### Points of Light, Atlanta, GA — Instructional Designer

July 2012 - May 2015

- Design e-learning courses using Articulate Storyline and Adobe Creative Suite
- Meet and collaborate with subject matter experts to develop learning objectives and content targeted for adult audience
- Develop online learning experiences with a game design approach
- Utilize variety of design methodologies including the ADDIE model, backward design, and interactive learning experiences

### CLASSROOM INSTRUCTOR/FACILITATOR

April 2011 - October 2015

- Play Music and Art, Canton, GA — Instructor for adult / teen painting classes
- Mable House Arts Center, GA — Lead teacher for summer camp program
- Cobb County School District, Artists in Schools Program — Presenter
- The Kids Art Club of Atlanta, GA — Program Director / Art Teacher, founded non-profit community art club providing low-cost programs for k-12 students

### NON-PROFIT EXPERIENCE

August 2010 - Present

- Leader for Girl Scout Senior, Cadette and Junior level scouts
- Graphic Designer for the EDGE Connection, women's micro business center

## EDUCATION:

Kennesaw State University, Bachelor of Fine Art,  
Concentration in Graphic Communications, GPA 4.0

## SKILLS:

- **Instructional Design** — Articulate Storyline 360 and Storyline 2, Articulate Creative Suite, Articulate Replay, Microsoft Office, storyboarding, curriculum development, professional writing, working with SME's, project management
- **Interactive Media Design** — After Effects, Premiere Pro, Audition, Illustrator, Photoshop, and VideoScribe
- **Illustration** — Experience with both vector and raster illustration using Illustrator and Photoshop
- **Project Management** — Experience as team leader, facilitating meetings, ensuring that deadlines and expectations are met, assigning tasks/roles, and providing feedback and artistic/content direction.
- **Graphic Design** — Adobe Creative Suite including: Illustrator, Photoshop, InDesign, Light Room, Focus on Typography, Publication Design, PrePress, Advertising and Packaging, Digital Photography, Interactive Media Design, 3D Printing, and Web Design